

ORDER



Orders
Order / Rev: 711109
Alt Order #: 06301603
Product Desc: JO HEALY AB. FOR CON
Estimate: 1268
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: Political

WKYC

Primary AE: Maria Bellwood
Sales Office: T-DAL
Sales Region: NAT

Agency Name: Davis Group
Buying Contact:
Billing Contact:
 4201 Bee Caves Road., Suite C-101
 Austin, TX 78704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Healy-Abrams/D/Congress
Demographic: A18-49
Product Codes: PL-US House Representative
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	5	\$3,900.00	\$3,315.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$3,900.00	\$3,315.00	0.00
Totals	5	\$3,900.00	\$3,315.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/07/12	09/07/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	----F--	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		1				\$800.00		0.00			
2	WKYC	09/04/12	09/04/12	M-F 7-9a Today Today Show	CM	7a-9a	-T-----	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----		1				\$800.00		0.00			
3	WKYC	09/10/12	09/10/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1				\$800.00		0.00			
4	WKYC	09/09/12	09/09/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$800.00		0.00			
5	WKYC	09/06/12	09/06/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:15/:15	1	\$700.00	P-3	0.00	BK	1	\$700.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		1				\$700.00		0.00			

